# Anonymizing without losing communicative intent?

**Bettina Berendt** 

TU Berlin, Weizenbaum Institute, and KU Leuven

**Dimitri Staufer** 

TU Berlin

LLMs and the Patterns of Human Language Use, Berlin, 29/30 August 2024

Slides and paper available at https://people.cs.kuleuven.be/~bettina.berendt/

## Curious to read more? These slides are based on

- Berendt, B. & Schiffner, S. (2022). Whistleblower protection in the digital age why 'anonymous' is not enough. Towards an interdisciplinary view of ethical dilemmas. *International Review of Information Ethics, 31(1)*. <u>PDF</u>
- Staufer, D., Pallas, F., & Berendt, B. (2024). Silencing the Risk, Not the Whistle: A Semi-automated Text Sanitization Tool for Mitigating the Risk of Whistleblower Re-Identification. In *Proc. of <u>FAccT 2024</u>* (pp. 733-745). ACM. <u>PDF</u>

## Where is whistleblowing happening ?

**Public Sector** 

- Admin (corruption)
- Secret Services
- Military
- Law enforcement

## What makes these different?

**Public Sector** 

- Preservation of power

Private Sector

- Insider trading
- Creative bookkeeping
- Abuse of power



- Monetary advantage
  - Company
  - individual



Why is whistleblowing important?

# **'The Enron of Germany': Wirecard scandal casts a shadow on corporate governance**

PUBLISHED MON, JUN 29 2020-4:37 AM EDT | UPDATED MON, JUN 29 2020-5:22 AM EDT



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**KEY POINTS** • The Wirecard accounting scandal has raised fresh questions about corporate governance, with some experts calling it the "Enron of Germany."

- German financial regulator BaFin has come under fire for its handling of the situation, with the government now calling for regulatory reform.
- There are also questions about why EY, Wirecard's auditor, didn't pick up on accounting irregularities that date back years.

## How can whistleblowing be encouraged?

- The risk of retaliation is a major disincentive for potential whistleblowers (WBs).
- How to reduce this risk? Make retaliation
  - illegal (or at least protect WBs legally)
  - otherwise shunned or even unattractive

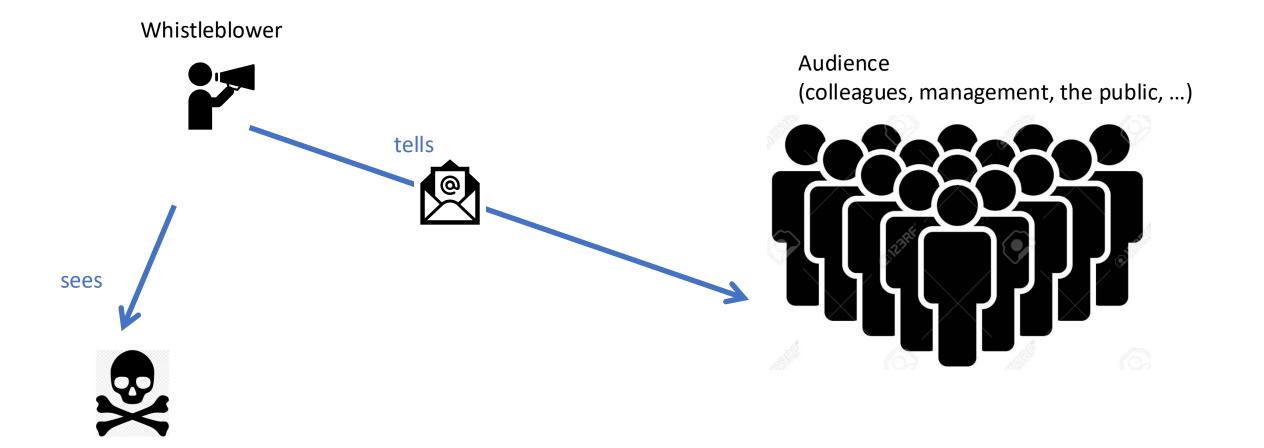
• impossible

Possibility of anonymous reporting

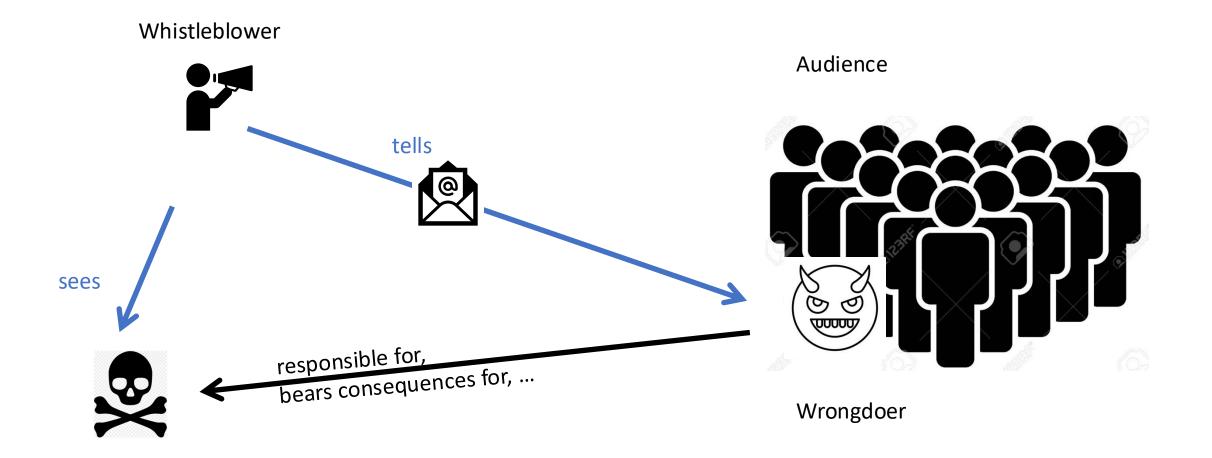
Ethics codes, error culture, ...

Law

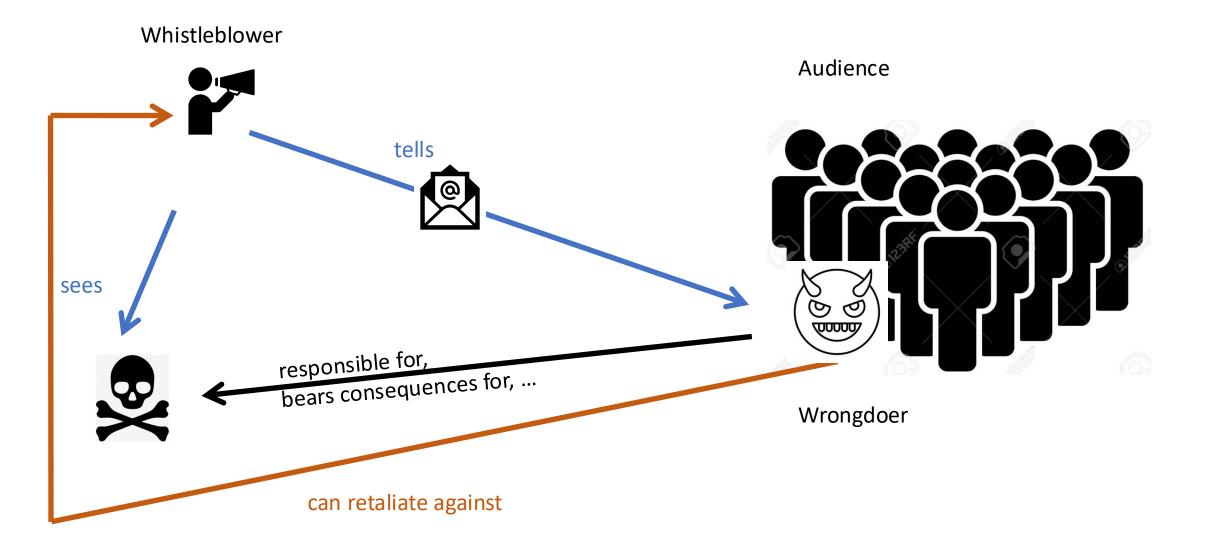
## Whistleblowing as a communications problem (a *very* simplified view) (1)



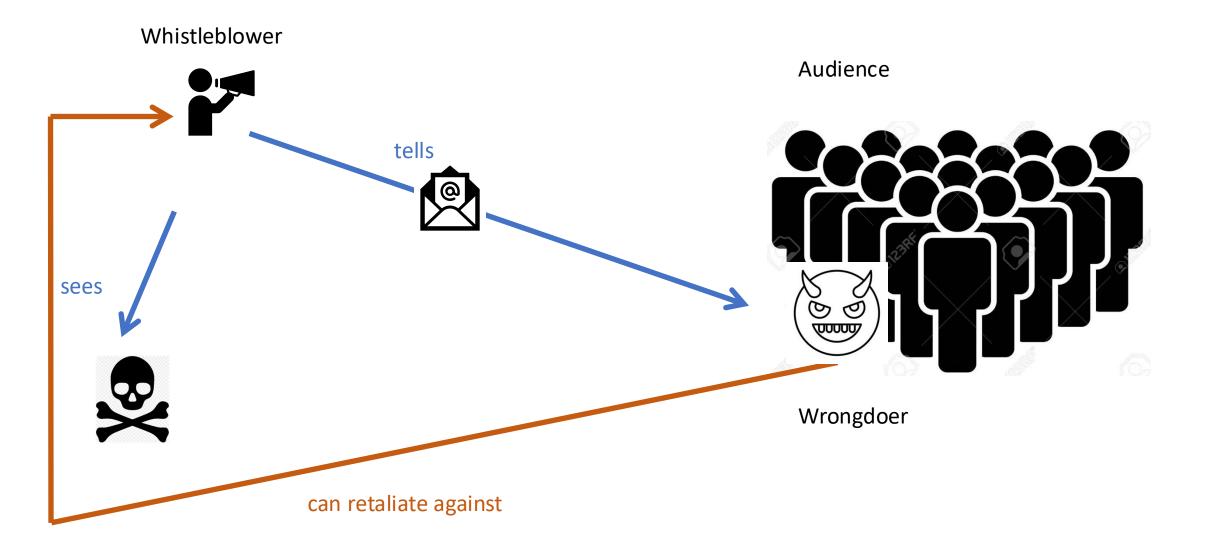
## Whistleblowing as a communications problem (2)



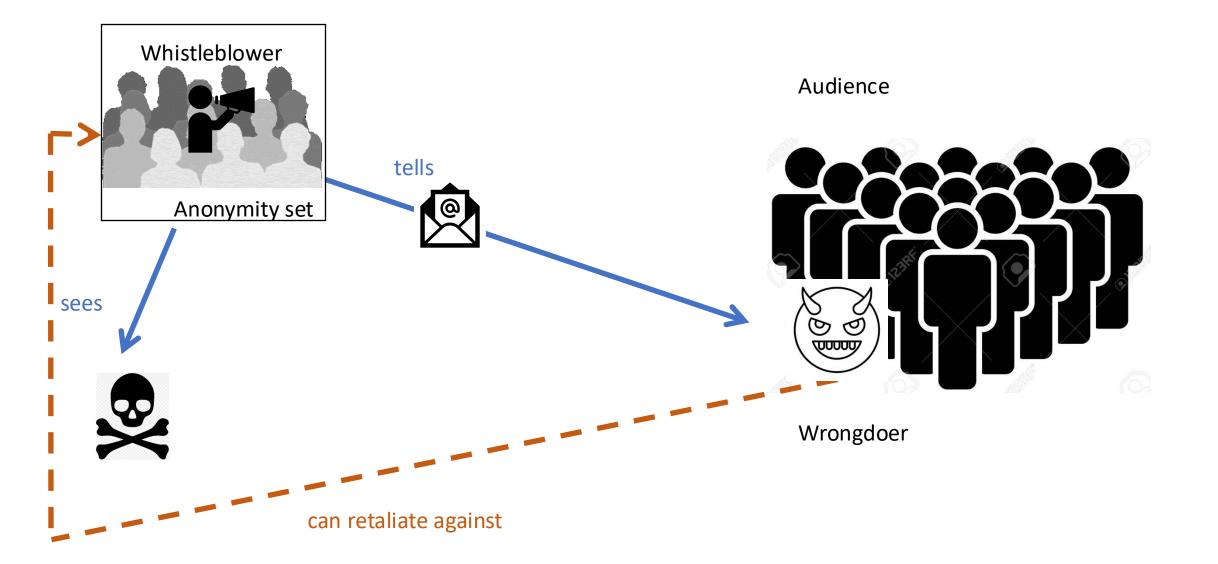
## Whistleblowing as a communications problem (3)



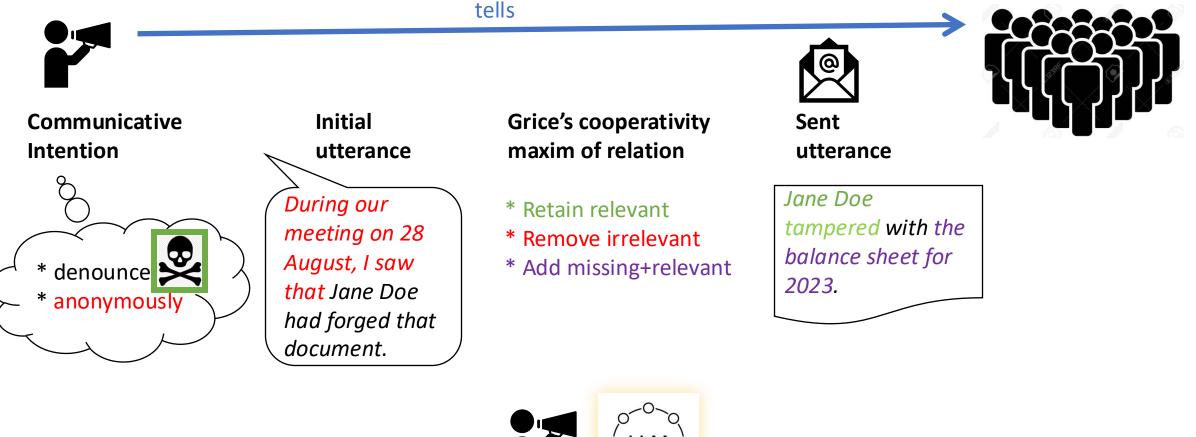
## Whistleblowing as a communications problem (4)



## Whistleblowing with anonymity: the promise



## Whistleblowing as a problem of cooperative communication (5) – our goal





## Threats to anonymity

- Mistaking *confidentiality* for anonymity
  - a trusted entity knows the identity, pressure on this entity can reveals the identity
- *Direct re-identification*: based on cues
  - legal name, pseudonyms, fingerprints/DNA, unwise choices case management data
- Addresses of various types
  - physical location, email address, telephone number, IP address, GPS coordinates
- Security measures: Need-to-know, tracking, logging
- Inferences from report *metadata* 
  - e.g. when a report was made, the voice of the reporter on a telephone hotline, the linguistic style and revealed lingo of a written report
- *Epistemic non-anonymisability*: Who are the knowers?
  - Small anonymity set. The message content may imply identity.

## Anonymity is hiding in the masses

Idea: using general anonymity services such as Tor to hide.

SecureDrop (originally DeadDrop by Aaron Swartz and Kevin Poulsen, 2013)

- Implemented as hidden service in Tor
- Target Userbase: Journalists and their sources
- NT, Intercept, Süddeutsche, apache.be



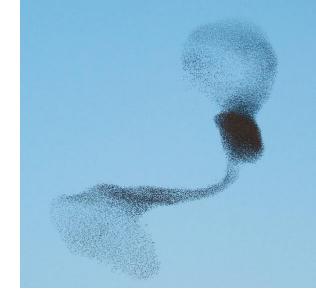
<u> Daniel J. Sieradski</u> - <u>Flickr: Aaron Swartz</u>



#### GlobaLeaks (2010)

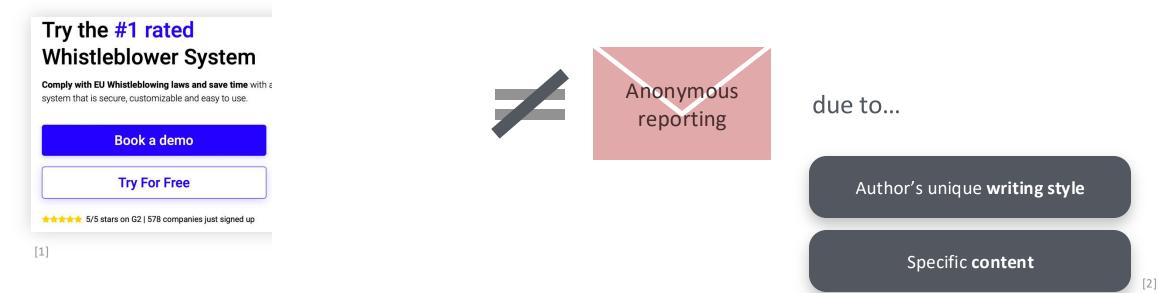
- Implemented as Tor hidden Service
- Target Userbase: WB in Public service
- AWP: Ljost (Iceland), Filtrala (Spain), EcuadorTransparente, PeruLeaks



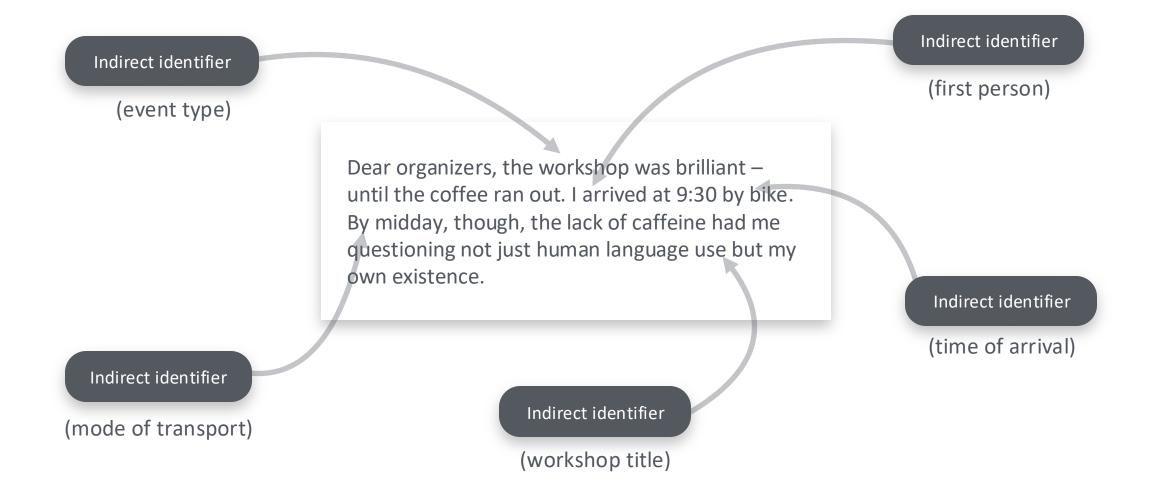


#### Whistleblowing Software

Anonymous communication



Dear organizers, the workshop was brilliant – until the coffee ran out. I arrived at 9:30 by bike. By midday, though, the lack of caffeine had me questioning not just human language use but my own existence.



#### **Text Sanitization**

NER [1] NER + Coref-Resolution [2]

Fine-Tuned BERT model for PIIs [3]

"On <del>24 January 2023</del>, John Smith poured..."

Underestimates (inside and outside document) context

Any term (not just named entities) can be identifying [4]

#### Privacy-preserving data publishing (PPDP)

#### "On 24 January 2023, Differential John Smith poured..." Privacy 0.234 0.284 0.612 0.137 0.334 0.334 0.103 0.203 0.203 0.403 0.103 0.163 Noise 1.452 0.759 1.222 1.432 1.852 1.652 0.654 0.252 0.344 0.754 0.554 0.354 e.g. [5] "On January 2023, J. **K-Anonymity** Smith do..." Grammatical errors Limited variation

Larbi et al., 2022. A Systematic Study on Clinical Text Processing.
 Adams et al., 2019. Linköping University Electronic Press.
 Kleinberg et al., 2022. arXiv preprint arXiv:2208.13081 (2022).
 Arvind Narayanan and Vitaly Shmatikov., 2010. Commun. ACM 53, 6 (2010).
 Mattern et al., 2022. Findings of the Association for Computational Linguistics: NAACL 2022.

#### **Text Sanitization**

Dear <del>organizers</del>, the workshop was brilliant – until the coffee ran out. I arrived at <del>9:30</del> by bike. By midday, though, the lack of caffeine had me questioning not just human language use but my own existence. Privacy-preserving data publishing (PPDP)

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#### Text Sanitization

Dear <del>organizers</del>, the workshop was brilliant – until the coffee ran out. I arrived at <del>9:30</del> by bike. By midday, though, the lack of caffeine had me questioning not just human language use but my own existence. Privacy-preserving data publishing (PPDP) Dear **coordinators**, **a** class was great – until the espresso **running out**. I arrived at **10:30** by car. By day, though, the lack from caffeine had me questioning not just

human language use but my own existence.



Dear organizers, the workshop was brilliant – until the coffee ran out. I arrived at 9:30 by bike. By midday, though, the lack of caffeine had me questioning not just human language use but my own existence. After trying to refill my blue water bottle twice without success, I realized I couldn't make it through the rest of the day and had to leave early. Original (annotate mode)



Dear organizers, the workshop was brilliant– until the coffee ran out. I arrived at 9:30 by bike. By midday, though, the lack of caffeine had me questioning not just human language use but my own existence. After trying to refill my blue water bottle twice without success, I realized I could n't make it through the rest of the day and had to leave early.

Sanitized

Press the Sanitize button to start.

Sanitize 抹

Original (write mode)

 $\equiv$ 



Dear organizers, the workshop was brilliant– until the coffee ran out. I arrived at 9:30 by bike. By midday, though, the lack of caffeine had me questioning not just human language use but my own existence. After trying to refill my blue water bottle twice without success, I realized I could not make it through the rest of the day and had to leave early.

Sanitized

Press the Sanitize button to start

Sanitize 🛟

#### Home >> Translators

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#### **Broken English With A Heavy German Accent Translator**

Translate from Normal Language into Broken English With A Heavy German Accent

Normal Language	Broken English With A Heavy German Accent
Dear organizers, the workshop was brilliant – until	Dear organizers, workshop was sehr brilliant – until
the coffee ran out. I arrived at 9:30 by bike. By	the coffee is gone, ja? I come by bike at 9:30, very
midday, though, the lack of caffeine had me	nice! But by midday, oh, mein Gott, no caffeine
questioning not just human language use but my	make me question not only human language, but
own existence. After trying to refill my blue water	my own existence, ja! I try to refill my blue
bottle twice without success, I realized I couldn't	Wasserflasche two times, but no success, ach! I
	realize, I cannot make it through the rest of the day,
	so I must leave early, ja.

Translate

 $\leftarrow \rightarrow C$ 

Original (write mode)

 $\equiv$ 



Dear organizers, workshop was <u>sehr</u> brilliant– until the coffee is gone, ja? I come by bike at 9:30, very nice! But by midday, oh, <u>mein Gott</u>, no caffeine make me question not only human language, but my own existence, ja! I try to refill my blue <u>Wasserflasche</u> two times, but no success, <u>ach</u>! I realize, I can not make it through the rest of the day, so I must leave early, ja.

Sanitized

Sanitize 🕻

#### Risk Mitigation Anonymization Operations

	Nondescript phrase, e.g. "certain place"	Deletion of dependent phrases	Removal	Deletion of dependent phrases	Nondescript phrase, e.g. "somebody"	LLM rephrasing
Risk	Names of Named Entities	Common Nouns	Modifiers	Proper Nouns	Pronouns	Stylometric Features
High	Suppression	Suppression	Suppression	Suppression	Suppression	Perturbation
Medium	Perturbation	Generalization	Perturbation	Generalization	Suppression	Perturbation
	Zero-weight in LLM generation	Hypernym from WordNet	Zero-weight in LLM generation	Broader Wikidata term	Nondescript phrase, e.g. "somebody"	LLM rephrasing

#### Risk Mitigation Anonymization Operations

	Nondescript phrase, e., "certain time" for "9:30		Removal	Deletion of dependent phrases	Nondescript phrase, e.g. "somebody"	LLM rephrasing
Risk	Names of Named Entities	Common	Modifiers	Proper	Pronouns	Stylometric Features
High	Suppression	Suppression	Suppression	Suppression	Suppression	Perturbation
Medium	Perturbation	Generalization	Perturbation	Generalization	Suppression	Perturbation
	Zero-weight in LLM generation	Hypernym from WordNet	Zero-weig	roader Wikidata entit g. "water container" f "water bottle"	• •	LLM rephrasing

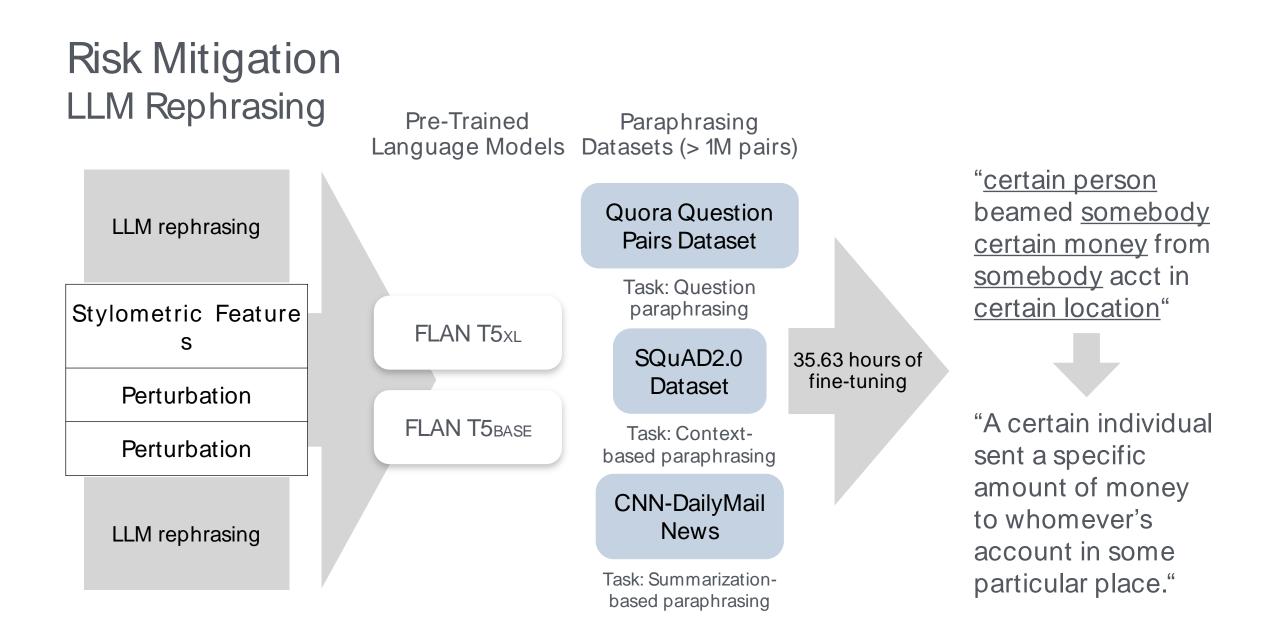
#### Risk Mitigation Anonymization Operations

"<u>certain person</u> beamed <u>somebody certain money</u> from <u>somebody</u> acct in <u>certain location</u>"



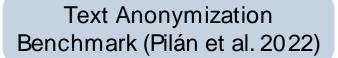
Fragmented text with grammatical errors

Stylometric features may not be removed





EUROPEAN COURT OF HUMAN RIGHTS COUR EUROPÉENNE DES DROITS DE L'HOMME tasksource
/imdb62



Focus: Comparative benchmark for privacy protection and utility preservation IMDb62 movie reviews dataset

Focus: Protection against Authorship Attribution Attacks



Whistleblower hearing (Hunter Biden tax evasion case, 2023)

Focus: Qualitative view on rewritings

[1] Pilán et al., 2002. Computational Linguistics 48, no. 4.
[2] <u>https://huggingface.co/datasets/tasksource/imdb62</u> [Accessed 29-May-2024]
[3] https://waysandmeans.house.gov/?p=39854458 [Accessed 29-May-2024], "#2"

Text Anonymization Benchmark (Pilán et al. 2022)

Theirs: 0.92 Ours: 0.93 (Quasi identifiers, 1.0 is best)

Focus: Comparative benchmark for privacy protection and utility preservation IMDb62 movie reviews dataset

Focus: Protection against Authorship Attribution Attacks Whistleblower hearing (Hunter Biden tax evasion case, 2023)

Focus: Qualitative view on rewritings

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Text Anonymization Benchmark (Pilán et al. 2022)

Focus: Comparative benchmark for privacy protection and utility preservation IMDb62 movie reviews dataset

Baseline: 98.81% Ours: 31.22% (Detection accuracy, lower = better)

**Focus:** Protection against Authorship Attribution Attacks Whistleblower hearing (Hunter Biden tax evasion case, 2023)

Focus: Qualitative view on rewritings

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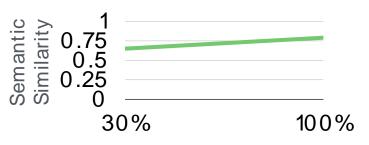
Focus: Comparative benchmark for privacy protection and utility preservation IMDb62 movie reviews dataset

Focus: Protection against Authorship Attribution Attacks

### Whistleblower hearing (Hunter Biden tax evasion case, 2023)

- Removes all identifiers
- Retains overall meaning
- Retains text coherence

Focus: Qualitative view on rewritings



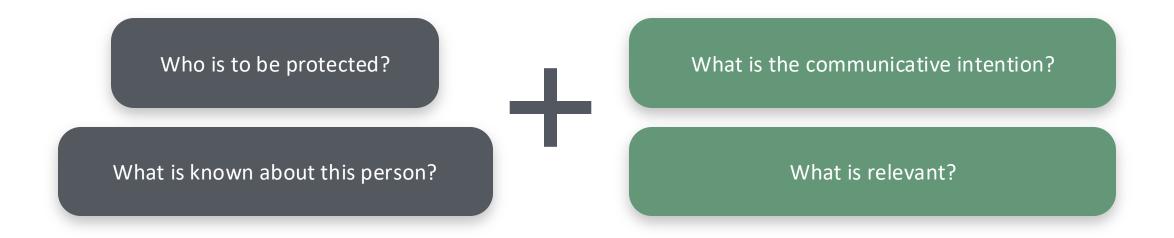
Authorship Attribution Accuracy

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[2] https://huggingface.co/datasets/tasksource/imdb62 [Accessed 29-May-2024]

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"Retains overall meaning"



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Dear organizers, the workshop was brilliant– until ran out. I arrived at 9:30 by bike. By midday, thou of caffeine had me questioning not just human lar out my own existence. After trying to refill my blu bottle twice without success, I realized I could no hrough the rest of the day and had to leave early	gh, the lack nguage use e water t make it	Dear Organisers, I am writing to express m coffee at the workshop. midday, I was experience affected my ability to co material being presented workshop and had to lead I would like to request the water bottles at future e productivity of all attended Thank you for your atter Sincerely, [Name]	I arrived at 9:30 by bi ing severe caffeine de ncentrate and compr d. I was unable to con ave early. hat you provide coffee vents to ensure the co lees.	ike and by eprivation, which ehend the tinue with the e and refillable
(ງ))		$\langle \rangle $ $\langle \rangle$		<u>ж</u> п (

Original (write mode)

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Dear <u>Organisers</u>, I am writing to express my disappointment at the lack of coffee at the workshop. I arrived at 9:30 by bike and by midday, I was experiencing severe caffeine deprivation, which affected my ability to concentrate and comprehend the material being presented. I was unable to continue with the workshop and had to leave early. I would like to request that you provide coffee and refillable water bottles at future events to ensure the comfort and productivity of all attendees. Thank you for your attention to this matter. Sincerely,[Name] Sanitized

Sanitize 抺

#### Communicative Intention (continued)

After speaking with companies that manage whistleblowing reporting channels (translated)

"Around 50% of reports are unsubstantiated, often exaggerated claims against supervisors." "We need all unaltered clues, whether in text or dialogue, to assess whether a report is to be taken seriously. Diluting or sanitizing the content makes it harder to detect critical signals."

"Whistleblower reports are often one person's word against another. Altering the text risks losing key credibility signals, like emotions or repeated details."

#### Outlook / questions for discussion

- Can we do more towards fulfilling Grice's maxims?
  - Quantity: be informative
  - Quality: be truthful
  - Clarity: be clear
  - ... or other principles/maxims?
- Other uses cases?